

BUILD YOUR FUTURE IN
Exmouth

Join the
rising tide of
investment
in Devon's
largest town





WELCOME TO
EXMOUTH

Gateway to the
World Heritage Site

Twinning with
Dinan and Langerwehe

This brochure celebrates some of the major projects that are already in progress or are about to start, as

Exmouth

bucks the national trend and attracts both public and private funding for


meaningful
regeneration.

Exmouth has so much to offer – come and join the party!



Exmouth is the largest town in Devon, with a population of 35,688. It is the oldest seaside resort in the county and is bounded by the East Devon Area of Outstanding Natural Beauty.

Access to the town is excellent: A half-hourly rail service to the county town of Exeter connecting to mainline stations around the UK; a 20-minute drive from the M5 linking with Bristol to the north and Plymouth and Cornwall to the south; Exmouth is also just a short drive or bus ride from thriving Exeter International Airport.



Massive investment in roads, business parks and a new town are happening just a short distance from Exmouth near M5 Junction 29.

Exmouth has many natural attractions, the most obvious being as a haven for beach-lovers and water-sports enthusiasts, with wide stretches of golden sand and a sheltered estuary. It also boasts award-winning parks and gardens.

The resort is also a gateway town to the Jurassic Coast World Heritage Site, recognised by the World Travel and Tourism Council. And the Exe Estuary is a Site of Special Scientific Interest, a magnet for birds and bird-watchers.

Regency Exmouth is now moving forward to take up its rightful position as a 21st Century holiday resort. New developments on the seafront and exciting regeneration plans in the pipeline ensure a bright future for visitors and locals alike.

You can be part of Exmouth's future!

Exmouth is defying the Credit Crunch and is attracting investment from both the public and private sectors. Please see following pages for details of the major schemes.

With such a vote of confidence coming from private enterprise and public bodies alike, now is a great time to be investing in a town summed up in three words – **Leisure, Arts and Environment**.

If you're thinking about coming to Exmouth to set up a retail or commercial business, have a look at a new online tool – the first in the UK – which allows you to visualise yourself in the town from the comfort of your desk or laptop.

Contact Exmouth's Town Manager to find out more, or visit the town's website at www.exmouth.gov.uk.

Exmouth's charm and potential is unquestionable. Now it's ready to take a lead role in boosting East Devon's vibrant economy. The sky's the limit in terms of lifestyle, wealth creation and jobs. **Be part of it – build your future in Exmouth!**

Bowling centre

gets the ball rolling
on seafront



Can you tell what it is yet? That's the question locals and visitors alike may be asking as they watch an impressive development taking place on a prime site on Exmouth seafront.

The site of a former outdoor swimming pool midway along the esplanade is to be home for a range of facilities designed to entertain people of all ages, whatever the weather, all

through the year. A boon for residents and tourists.

The new privately-funded Harlequins Bowling Centre, scheduled to open in Summer 2009, comprises a 16-lane bowling alley with all the usual facilities. Also on offer are retail shop units, restaurants, a kid's play zone, a leisure and conference suite and roof terraces with sea views.

RNLI invests in new lifeboat station



Lifeboats



© The Bazeley Partnership

Another iconic building fast taking shape on Exmouth seafront is a new boathouse for the RNLI. The modern shape cuts a dash in its beach-side location near The Maer and demonstrates the faith that this valued national charity has in Exmouth's bright future as a water-sports resort.

Bringing both the town's all-weather and inshore lifeboats together in one location, the new boathouse, designed by the Bazeley Partnership of Bude, Cornwall, is due to open in Summer 2009.

Major face–lift planned for The Strand



How The Strand could look after the planned face–lift.

Devon County Council, East Devon District Council and Exmouth Town Council are working together on a scheme to create an exciting new design for The Strand. The plan is to retain the War Memorial, but to make the rest of this large space more people–friendly, capable of being used for picnicking, concerts, fairs and other events that will draw residents and visitors into a vibrant town centre.

It will be a space that reflects Exmouth’s triple attractions of Leisure, Arts and Environment. Devon County Council have pledged £2 million and EDDC have pledged £1 million towards the scheme, which is to be the subject of further consultation before it goes ahead.

East Devon District Council has also earmarked £4 million towards a new multi–storey car park to enhance the retail offering in the town centre.

Play trail planned for The Maer

A proposed play trail at The Maer on Exmouth seafront will be created on a patch of amenity grassland that was formerly a pitch and putt golf course. The Local Nature Reserve at The Maer, a 10-acre site, will be complemented by the proposed adventure play area, as the equipment will be designed to tell the story of the reserve's bio-diversity through play.

East Devon District Council will work with an environmental artist and with the community to create a £78,000 play area that delivers the twin benefits of providing enjoyment for families whilst informing them about the botanical and wildlife interest of the reserve.



How some of the new play equipment at The Maer could look.

If you want to enjoy the fresh sea air, get on your bike!

Enjoyment of the great outdoors extends beyond the sand-castle builders, swimmers, rowers, kite-surfers, jet-skiers and strollers on Exmouth's glorious seafront. Cyclists now have their own dedicated route alongside the river, following the official opening in 2008 of the Exmouth to Lympstone section of the Exe Estuary Trail. The 1.5 mile cycleway, built by Devon County Council at a cost of £2.2 million, is part of the Sustrans National Cycle Network and attracts thousands of cyclists every year.



Further information



'Virtual' Exmouth

Thinking of opening a business in Exmouth? Too busy to come and see us yet? Why not use the UK's first town centre 3D computer model and take a 'virtual' tour of the town?

From the comfort of your desk or laptop computer, you can see what Exmouth town centre looks like. We guarantee you'll soon be visiting in person! Go to www.exmouth.gov.uk.

If you'd like to build **your** future in Exmouth, please contact one of the following:

**Estates & Economic Development Team,
East Devon District Council**

Tel. 01395 516551

[www.eastdevon.gov.uk/
economic_development](http://www.eastdevon.gov.uk/economic_development)

**Economy Service,
Devon County Council**

Tel: 01392 383428

www.devon.gov.uk/economyenterprise

Exmouth Town Management Partnership

Tel. 01395 276167

www.exmouthtownmanagement.co.uk



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Other regeneration initiatives in the pipeline include:

- Exmouth Visitor Centre
- Extra town centre parking
- 16–19 years education provision
- More retail shop units
- New employment sites
- Improved water access



Overseeing progress and identifying any obstacles that need to be overcome is the **Exmouth Regeneration Programme Board**, with representatives of Devon County Council, East Devon District Council, Exmouth Town Council, plus other agencies and business experts.

Telephone **01395 516551** or **01395 276167**.



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